

The background of the slide is a photograph of a man in profile, looking to the right. He has his hand resting on his chin, suggesting a state of deep thought or listening. The image is overlaid with a semi-transparent teal color.

RocheMartin

Inspired Emotional Intelligence

Peer-reviewed, trusted,  
and in-demand

# Emotional Intelligence testing

Why RocheMartin should be your  
next essential partner



## Introducing RocheMartin

**RocheMartin is a global leader in Emotional Intelligence psychometrics and development.** Co-founded by Dr. Martyn Newman and Judy Purse, renowned clinical psychologists, the organisation is dedicated to helping individuals, teams, and businesses measure, build, and benefit from Emotional Intelligence. Trusted by thousands of companies worldwide, RocheMartin continues to set the standard in EQ assessment and training.

## Emotional Capital

Emotional Capital is RocheMartin's proprietary framework for identifying, developing, and assessing the competencies you need in order to demonstrate high levels of EQ.

Emotional Capital consists of 10 skills, each of which belongs to one of three groups.

- **Inner Focus:** self-knowing; self-control; self-confidence; self-reliance.
- **Other Focus:** empathy; relationship skills; straightforwardness.
- **Outer Focus:** optimism; self-actualisation; adaptability.

Our two-tier Mastering EQ Programme is a ready-made study course designed to increase leadership performance and provide a delivery framework for the ECR.

### The Emotional Capital Report (ECR)

The ECR is the most advanced EQ psychometric assessment available today. In just 10 minutes, it assesses an individual's EQ levels and offer tailored coaching strategies and a specific action plan to build Emotional Capital. As well as being easy to administer, score, and interpret, it provides key details that inform decision-making in relevant contexts such as education, clinical settings, and industry.

[VIEW SAMPLE REPORT](#)



ORACLE

BOEING

sky

OPTUS



## World-renowned EQ testing and development

Global enterprises like Sky, Boeing, Optus, and Oracle trust the ECR to deliver measurable improvements in even the most complex and challenging businesses.

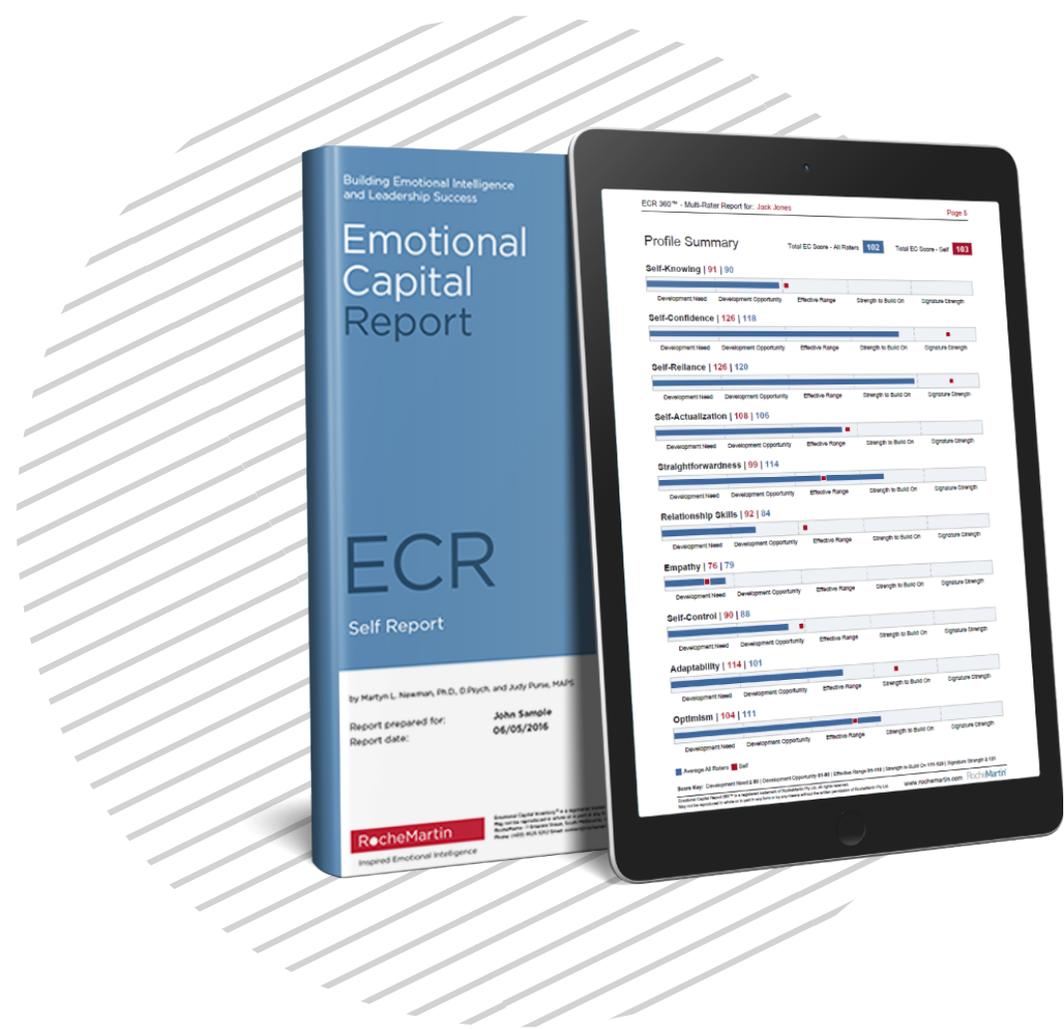
Why? Because **the ECR is scientifically backed, rigorously tested, and proven in the market to measurably change leadership behaviours.** It is designed specifically for assessing EQ in the context of leadership, with precise behaviours operationalised and applied to the professional context.

✓ **Validated** over five years and a sample of 6,874 professionals, the Australasian Journal of Organisational Psychology found the ECR to have good validity and reliability. Read peer reviews [here](#) and [here](#).

“  
**The ECR programme has certainly had a positive impact: in our latest Employee Satisfaction Index, we scored our highest ever scores on leadership.**  
 Agneta Strandberg, HR Director and Partner, EY

✓ **Normative data.** The ECR is built on normative data from 3,240 US, Australian, North American and European professionals working in areas such as business, law, medicine, and education.

“  
**We’re making better business decisions. We’re drawing more from the breadth and depth of the organisation. And we’re managing tensions much better today than in the past.**  
 Jeremy Darroch, Group CEO, Sky



- ✓ **Psychometric properties**, in addition to strong reliability and validity data, item analyses, standard error of measurement, and factor structure are all embedded in the ECR.



**The ECR is the best test system I've seen. I recommend it with my head and my heart.**

Professor Bertil Mardberg, **University of Gothenburg**

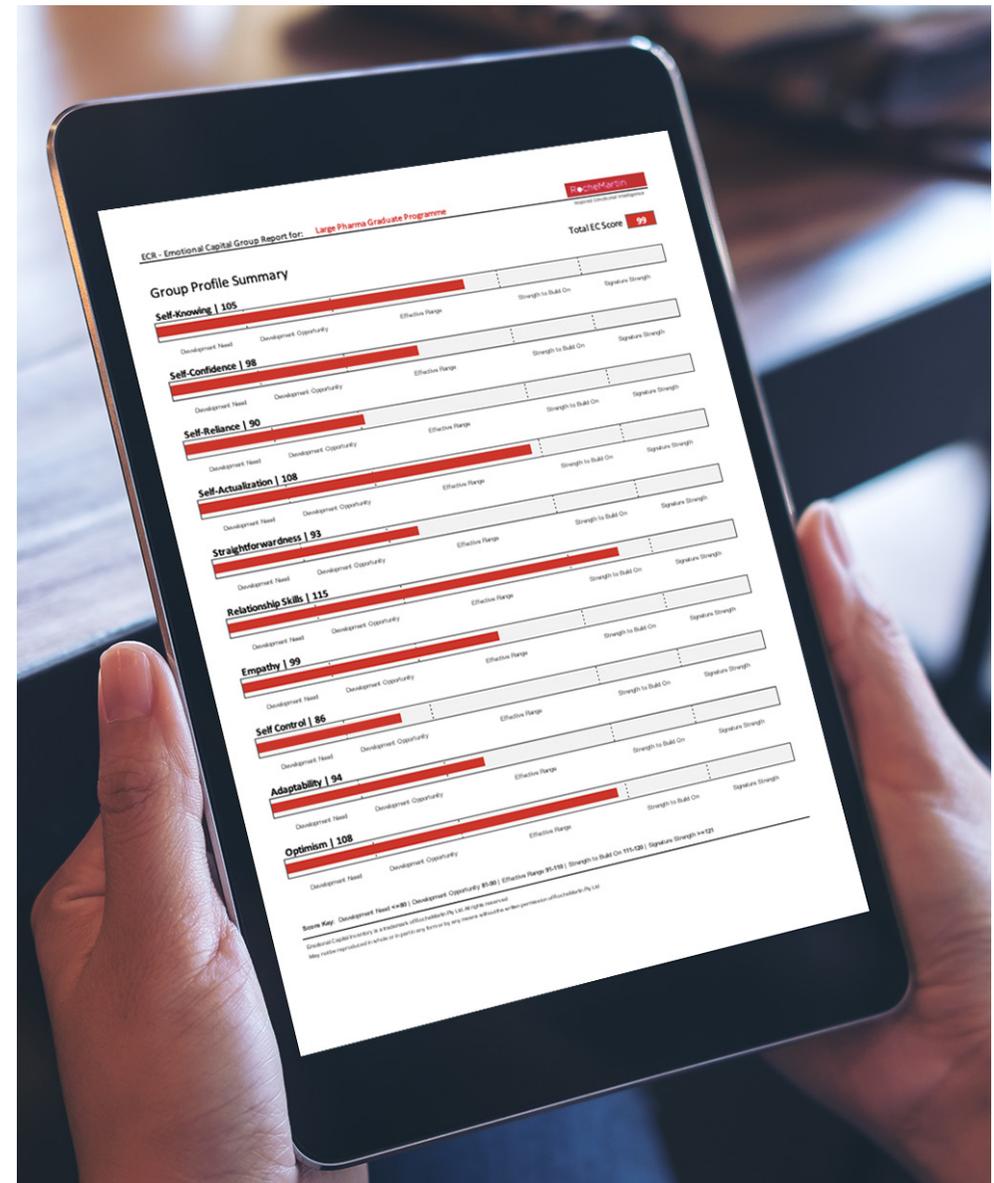
- ✓ **High ethical standards** guarantee the ECR is fair, unbiased, and culturally sensitive. It is endorsed by the British Psychological Society.



**The ECR gives you a very clear structure.**

Maria Grigorova, Global Growth Acceleration Director, **Mars Inc**

- ✓ **Support from other resources**, including RocheMartin's online coaching, peer networking, and books, make the ECR a comprehensive package. It is also available in different languages.





RocheMartin founder and chairman **Dr Martyn Newman** is a clinical and corporate psychologist. He is an internationally recognised expert in EQ, leadership, and mindfulness.

Dr Newman received his PhD from the University of Sydney. He holds an MA from GTU at the University of California, Berkeley, a Masters of Psychology from Monash University, Melbourne, and a Doctor of Psychology from La Trobe University, Melbourne.

He is the author of 'Emotional Capitalists - The Ultimate Guide to Developing Emotional Intelligence for Leaders' and 'The Emotional Intelligence Sports Inventory'.



RocheMartin founder and MD **Judy Purse MAPS** is a consulting corporate psychologist with years of experience in conducting psychological assessments, facilitation, and executive coaching.

She is highly regarded for her business experience and strong background in designing and delivering professional development profiles and leadership training programs.

Judy has developed several psychometric instruments and reports, and has designed, developed, and delivered psychometric surveys for many leading international organisations.

Trusted by



**Start your journey with  
RocheMartin today.**

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